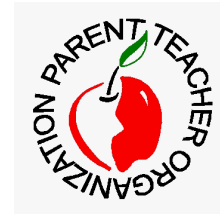


Fontana Parent Teacher Student Organization



* Fontana Elementary School * 450 S. Main St., Fontana, WI 53125 *
* Phone: 262-275-6881 * Fax: 262- 275-5360 * Web: www.fontanapto.org *

October 2022

Dear Fontana Families-

We are finalizing our annual student directory - last call for all inclusions!

The Fontana directory is a full-color, printed and bound booklet that is distributed to all our families at Fontana. It is a great way to keep in touch outside the classroom and contains great information like babysitter information, class lists, and staff contacts. We sell "bubbles" to families and ad space local business to help pay for the directory printing and raise money for PTSO.

We need your help! In this packet you will find the following:

- 1) Local Business Letter and order sheet - please share this letter with your local employer and favorite local establishments. As you will see, advertisers have the opportunity to be featured in the directory, at the Golf Outing and at Fall Fun Fest. We are excited to include new advertisers in our directory. If you would like me to follow up with your business directly, please feel free to contact me at the number/email below.
- 2) Bubble Order Sheets - families can order their own "bubble" ads to congratulate their students during the 2022-2023 school year. **Please fill out and return with payment by October 10, 2022.**
- 3) Babysitter list - if your middle or high school students would like to be listed as local babysitter in our directory, please fill out this form and return by October 10, 2022.

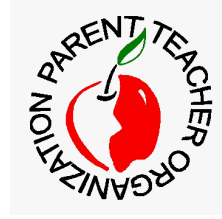
Thank you in advance for your help sharing this advertising opportunity. Together we can raise need funds for classroom projects and more!

Thanks for your help!

Kelly Hirn

Kelly Hirn
PTSO Member
847-736-2562
kreese28@aol.com

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September 14, 2022

Dear Local Business Owner-

The Fontana Parent Teacher Student Organization (PTSO) is busy organizing 3 of our back-to-school fundraisers – our school directory, PTSO Golf Outing, and the annual Fall Fest. **We are writing today asking for your support.**

Every year, the PTSO produces a printed school directory that is distributed to our families - approximately 250 local households. This directory is kept in homes and heavily used throughout the school year by our families - it is how we keep in touch with one another outside the classroom. We invite your business to advertise in this directory.

The PTSO golf outing is on October 9th at the Country Club golf course in Fontana. This public event includes 9-hole family golf competition, putting games, raffles and dinner. The Fall Fest is October 27th – this annual public event offers games and prizes for kids, dinner and, of course, costumes! With these events, our goal is to raise funds to enhance the quality of the educational experiences at Fontana School. These are fun-filled afternoon for students, teachers, families and the entire community.

We truly value your support and hope you will contribute to support our worthwhile cause. We are looking for monetary sponsorships, ad placement and/or raffle items. Can we count on your support?

Please see the attached order sheet for sponsorship details. If you have a raffle item to donate, we appreciate your raffle donation(s) by October 21st. Any monetary donations can be made out to Fontana PTSO. We would be happy to personally pick up your donation. If you have any questions, please contact Margaret Labus at 262-812-6123 or margaret@starboard-group.com or Kelly Hlrm at kreese28@aol.com.

We welcome any advertising materials that we can share at the event with our families. In years past, we've had about 300 people attending Fall Fest and we anticipate 100 at the Golf outing - all local K-8 student families which is a great demographic to target. We will have a sign in table where our sponsors can display coupons, schedules, flyers, etc.

Funds raised in the past have been used for educational field trips, cultural arts events, book distributions, student enrichment programs, and much more. Your support will allow us to continue to fund valuable projects. You are more than welcome to attend these events and see the impact your donation has on our community. Thank you for helping the Fontana PTSO make a difference in the lives of our children!

Respectfully,
The Fontana PTSO

**Fontana Elementary School
Directory Advertisement
2022-2023**

Please fill out the form below and circle the type of advertisement you would like. E-mail Kelly Hirn, kreese28@aol.com, a print ready PDF of the advertisement. Sponsorships are due Friday, October 7, 2022

Company Name: _____

Contact person: _____

Address: _____

Phone number: _____

E-mail: _____

Directory Advertisement Pricing
Please circle your selection

Directory Ad Size	Directory Ad Only	Directory Ad with Fall Fun Fest Sponsorship	Directory with Golf Outing Hole Sponsorship	Directory with Golf Outing and Fall Fun Fest Sponsorship
Business Ad	\$35	\$85	\$135	\$185
½ Page Ad	\$100	\$150	\$200	\$250
Full Page Ad	\$200	\$250	\$300	\$350

Please make check out to and send your check to:
Fontana Elementary School
450 S. Main Street
Fontana, WI 53125
ATTN: Kelly Hirn



Student Bubbles!!!

Send your child a message for the new year that will be featured in the Student Directory!!!

This box holds approximately 12 words in standard size 12 font.
\$10

The larger box is great for LARGER PRINT, MULTIPLE STUDENTS, LONG MESSAGES (approx. 30 @12 font)
Or to just *STAND OUT* from the rest!
\$15

****You may order more than 1! We will make unique designs!****

Messages:(print)

@ \$10 = _____

Total Paid _____

@ \$15 = _____

Babysitter List

If you are interested in being listed as an available babysitter, please fill out below!

Babysitter's Name: _____

Grade: _____ Phone #: _____

Parent Permission:

Signature: _____ Date: _____

Your contact info in case we have questions!

Name _____ phone: _____

Please return this sheet and payment (checks made out to Fontana PTSO) to school no later than October 10, 2022